

Ref : 100-CK (DIGIT360/VIC 12/3/1)

Date : 18 June 2023

Mr. Mohammed A.Humran
President
The Union Of Arab Academics
40 St , Air Port Road , Bany Al Hareth - Sana'a city , Yemen

Mr.,

INVITATION AS A STRATEGIC PARTNER OF MALAYSIA GRAND INVENTION EXPO 2023

With all due respect the above is referred to.

2. We are pleased to inform that Digital Information Interest Group (DIGIT), and DIGIT360, a startup-up company of Universiti Teknologi MARA (UiTM), Malaysia will organize an innovations competition such as the following details;

Program : Malaysia Grand Invention Expo 2023
Duration : 1 August 2023 – 15 November 2023

- 3. For information, the program is an online innovation competition that aims to share creative and innovative ideas from various levels of education and age. Therefore, the organizers would like to invite your association as a strategic partner to strengthen and increase the prestige of organizing this innovation program. For that purpose, the organizers would also like to apply for permission to include the logo on the website as well as promotional materials. Detailed information on this innovation competition can be browsed through the website at the link https://magiex.my. Responsibilities and roles as a strategic partner are attached in Appendix 1.
- 4. Your support and attention is greatly appreciated and is preceded by a million words of thanks. Attached to this letter is a sample poster of the event and strategic partnership acceptance letter. Any questions or information can be submitted to the Program Chairman, Ts. Inv. Dr Mohamad Rahimi Mohamad Rosman at +6019-9891306 or email: contact.digit360@gmail.com

Thank you.

Sincerel

(Ts. Inv. Dr. Mohamad Rahimi Mohamad Rosman)

Chairman

Virtual Innovation Competition 2023





APPENDIX 1

THE ROLE OF STRATEGIC PARTNERS

- 1. Help promote the program to their association members/students/staff.
- 2. Provide advisory services to the main organizer.
- 3. Give permission to the organizer to use the logo and name of the university/organization in any promotional matters either digitally or in print.
- 4. Provide jury expertise to assist the participant product judging process.
- 5. Strategic partners are welcome if they wish to provide special awards to participants.
- 6. Strategic partners will be invited as webinar panels if necessary.
- 7. Strategic partners also entitled to 5-seats of free registration to participate in MaGIEx.





APPENDIX 2

STRATEGIC PARTNERSHIP ACCEPTANCE LETTER

Chairman Malaysia Grand Invention Expo 2023									
Respe	cted Sir/	Mada	m,						
This	letter	is	to	inform	you	that	our	university/company/organizati has agre	
to have a partnership with your event, Malaysia Grand Invention Expo 2023 starting from 1 st August 2023 to 15 November 2023 .									
For fui	-	cess	and di	scussion,	you ma	y conta	ct our p	person-in-charge/liaison officer,	as
Name	2	:							
	gnation								
Emai		:							
Phon	е	:							
Thank	You.								
Author				Official Star					

