

# Godwin Okwong

Product Designer

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[Google Drive Portfolio](#)

## PROFILE

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Results-oriented product designer with 2 years of experience in relaying user needs with current technological trends and a proven knowledge of accessibility, user research and usability studies. I have experience implementing mobile and web applications as a product designer from conception through deployment. Moreso, I am well-versed in Figma, Adobe XD and the essentials of UI/UX design principles, with the basic knowledge and application of HTML, CSS, and Javascript.

## EDUCATION

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### Bachelor of Engineering in Food Engineering

December 2022

*University of Uyo, Akwa Ibom State.*

## SKILLS

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- UX research, developing information architecture and usability testing.
- Building wireframes, high and low-fidelity prototypes in Figma and Adobe XD.
- Google Workspace and Microsoft office suites.
- Knowledge of HTML, Javascript and CSS.
- Product management and testing.
- Client relationships and impressive communications skills.
- Highly organized and attentive to details.

## CERTIFICATIONS

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- [Google UX Design Professional Certificate, Coursera](#) March 2023
- UI/UX Design course, Aptlearn (In-view)

## WORK EXPERIENCE

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### Assistant Product Designer

January 2023 – Present

*Target Tech Hub, Uyo, Nigeria*

- Coordinated and led a team of UX designers and stakeholders on 4 design sprints, generating solutions that helped reduce design time and ease work-flow 10 times than the traditional method.
- Developed interactive and responsive prototypes to help stakeholders test usability before implementation.
- Collaborated with web development professionals to complete 8 full scope of web development projects which helped increase customer's engagement by over 70%.
- Implemented innovative solutions for product design, visuals and user experience to meet needs of individual web development projects.
- Identified and resolved problems uncovered by testing customer feedback.

### UI/UX Design Intern

April – December 2022

*School of Graphics, Uyo, Nigeria*

- Created and modified designs for more than 20 clients using working models to conform with client's specifications, production limitations, and changes in design trends.
- Prepared wireframes, sketches of ideas, and blueprints using wireframing tools like Figma, pencil and paper custom to help reduce the ideation time by as much as 30%.
- Participated in more than 5 design sprints, webinar sessions and studied over 20 competing products, design styles and systems to obtain perspective and generate design concepts that helped reduce design time by over 25%.
- Analyzed and evaluated feasibility of design ideas based on appearance, safety, function, serviceability, budget, production costs, design time and methods and market characteristics.
- Presented designs to developers and reports to stakeholders for approval, and discussed need for modification.

## LANGUAGE

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- English – Native
- [Spanish – Conversational](#)