Monday, Oct 3, 2022

Trendz Quarterly

Issue #3

What's new at SDT?

While we will still offer Analog chairside conversions, we are excited to receive our new ICAM 4D for us to launch our digital conversions.

This is something new that we are excited to offer our clients and their patients.

This is a less invasive procedure that we believe everyone will benefit from.

Call the office if you have any questions!



Next case you send ask for Ezthetic.

Premium restorations that will be sure to impress you and your patients!

∞EZTHETIC∞



We are officially an iTero/Exocad certified lab!

We traveled to North Carolina to participate in a training program at Align. We honed in on our scanning skills and we received a lot of training to help troubleshoot and identify where scans can go wrong. We also learned about a couple ways for doctors to receive CE credits. If you ever have any questions, we would be more than happy to help steer you in the right direction if we are unable to assist you ourselves.

Upcoming Events

Digitizing Dentistry Together

This event is being held by Dentsply and SDT. Email Alyssa.dentaltrendz@yahoo.com for more info.

Important info

DON'T FORGET, we are perfect for your full arch cases...

All on X cases are very common here at SDT. Call Alyssa today for more info!

What is coming

Digital removable workflow

We are in the works of developing a workflow for our clients. Digital removables is something we would all love to excel at. So, we are working hard to develop a workflow for you to follow while using the best products possible. We expect to have this done by the end of the year.

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Featured Dentist of the Quarter: Dr. Trent Finley, DDS



Dr. Trent Finley was born in Texas but spent most of his childhood in central New Mexico.

In 2009, Dr. Finley went on to serve a 2 year church mission in the northern states of Honduras where he served the people and taught them about his faith--becoming fluent in the Spanish and developing a passion for serving the Latino community along the way.

Dr. Finley received his Bachelor's degree and graduated with honors from Columbia College while also spending hundreds of hours volunteering for his community. He later went on to graduate with his Doctor of Dental Surgery degree from University of Missouri- Kansas City School of Dentistry while also serving as a leader in multiple student organizations.

In the interest of learning more advanced procedures, Dr. Finley completed a one-year residency at Truman Medical Center-Lakewood where he acquired specialized skills in intravenous sedation, dental implants, complex exodontia, cosmetic and therapeutic Botox injections, and full-mouth rehabilitations. During his residency, Dr. Finley also went on to complete a one-year certificate program from the University of Central Missouri in Spanish for Healthcare Professionals.

Dr. Finley is an active member of the American Dental Association, the Kansas Dental Association, the Academy of General Dentistry, the Academy of LDS Dentists, the American Academy of Cosmetic Dentistry, and the International Congress of Oral Implantogists.

Dr. Finley has been featured in multiple national and local publications for his contributions as an entrepreneur in addition to his inspiring story of going from a middle-school dropout to skilled general dentist.

Dr. Finley has completed hundreds of continuing education hours to stay current with the latest techniques and is currently working on earning his Fellowship in the Academy of General Dentistry: a prestigious distinction among general dentists.

Dr. Finley has four wonderful children, Rory, Tanner, Aiden, and Ryan.

When asked about his experience with SDT, he responded as follows. "I met Paul at Midwest Dental Conference and was impressed with how passionate and ambitious he was that I decided to give him a try. I have been blown away by their communication and work! Alyssa and the rest of the team really make sure they go all out to accommodate special requests and make sure our patients are happy. Simpson Dental Trendz also has top notch dental lab techs that have been in the industry long enough and have worked with some of the industry's top esthetic dentists that make them a library of knowledge to collaborate cases and ask professional opinions on those difficult cases. So stoked to have such an awesome team to work with!"

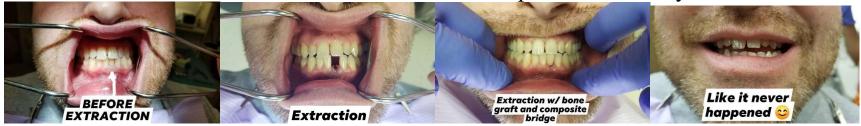
Working with Dr. Finley has been wonderful. His dentistry is fantastic and he has such an open line of communication it makes the most flawless workflow between Doctor and Lab. We appreciate all you do and applaud all the effort you have put in to bettering yourself and creating a wonderful life for your family and you patients.

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Featured Dentist Continued: Below are several examples of Dr. Finleys work!















Follow us on Facebook and Instagram to stay up to date on all that is new here at SDT.

If you know a Dentist that you feel would be a great candidate to feature in the upcoming Trendz Quarterly, please email Alyssa direct at alyssa.dentaltrendz@yahoo.com.

