

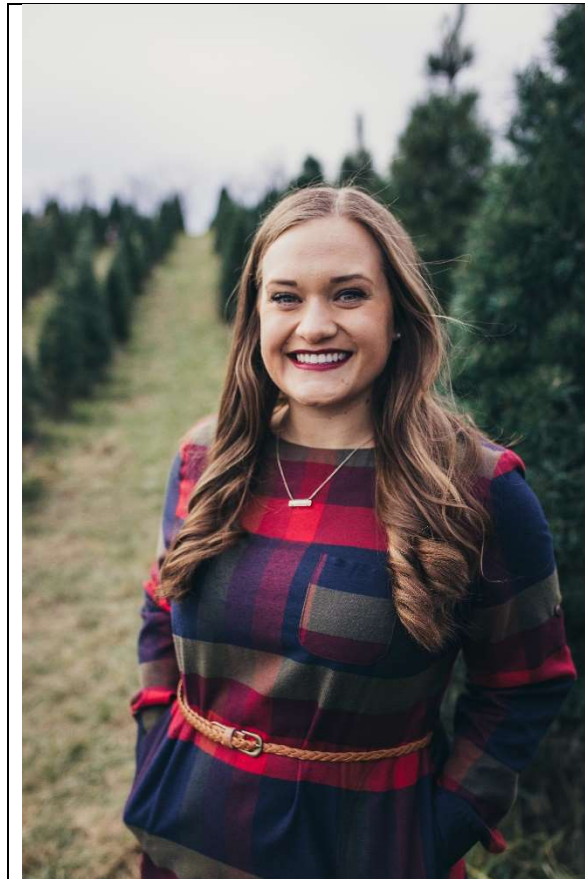
Featured Dentist of the Quarter

Dr. Ashley Deacy

This quarter we wanted to feature Dr. Ashley Deacy. Her desire to achieve greatness really shows with each case she sends our way. She is thorough and provides all that we need and more. She takes her patients wants and turns them into a reality. We enjoy being a part of what she does.

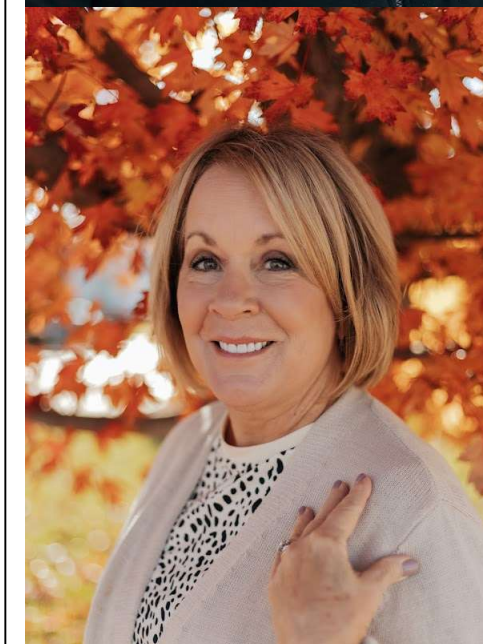
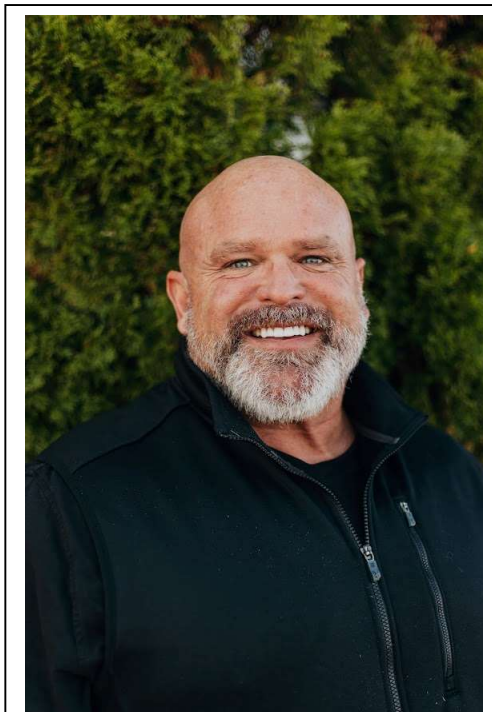
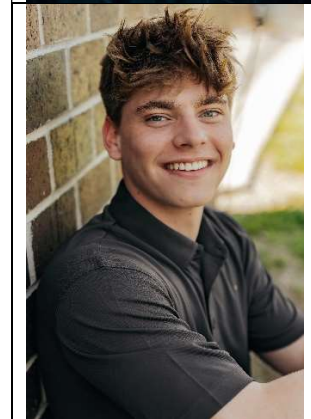
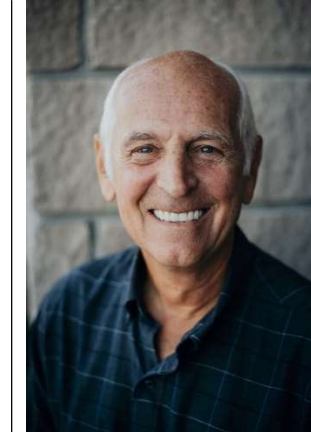
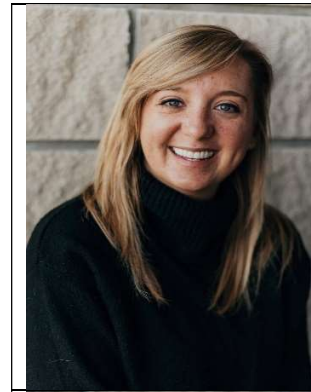
“My name is Ashley Deacy and I am a general dentist at Dental Arts in Independence, Missouri. I became a dentist because I love helping people and always knew I liked working with my hands. I love the “surgery” part of dentistry and knew I wanted the more flexible schedule of dentistry versus the medical field. I love dentistry because it allows me to use my artistic ability, problem-solving skills, and compassion for others all at the same time. My favorite part of dentistry is the smile transformation. Taking a person who hates to smile and giving them a smile, they cannot stop showing off is the most rewarding part of my career. It is exciting when someone comes in and doesn’t know what they need, but knows what they want. Finding a way to give patients the end results they want is a lot of fun, as it can challenge my procedure skills and make me think outside the box. I’ve taken numerous continuing education courses to learn new procedures to continue to offer my patients the best options possible. I never want to settle for results that are just good enough and only want to create long-lasting beautiful results for my patients.

A few tidbits of advice I would give to someone wanting to offer comprehensive dentistry to their patients is to never stop learning and never stop expanding your knowledge. I usually take double to triple the required CE hours each year because I want to be the best I can possibly be for my patients. If I stopped with the education I received from dental school and took the bare minimum, I would never be able to do what I do on a daily basis. From Invisalign to implant placement to sleep apnea treatment, there is so much to learn from courses post-dental school. One thing I would also recommend is finding out what your patient wants before you start telling them what they need. By listening to their desires and dreams, it helps me cater my treatment plan to each individual and make sure I am giving them an option that works in their life. That means if someone tells me they don’t want to take their teeth in and out, I ask them what their budget is.

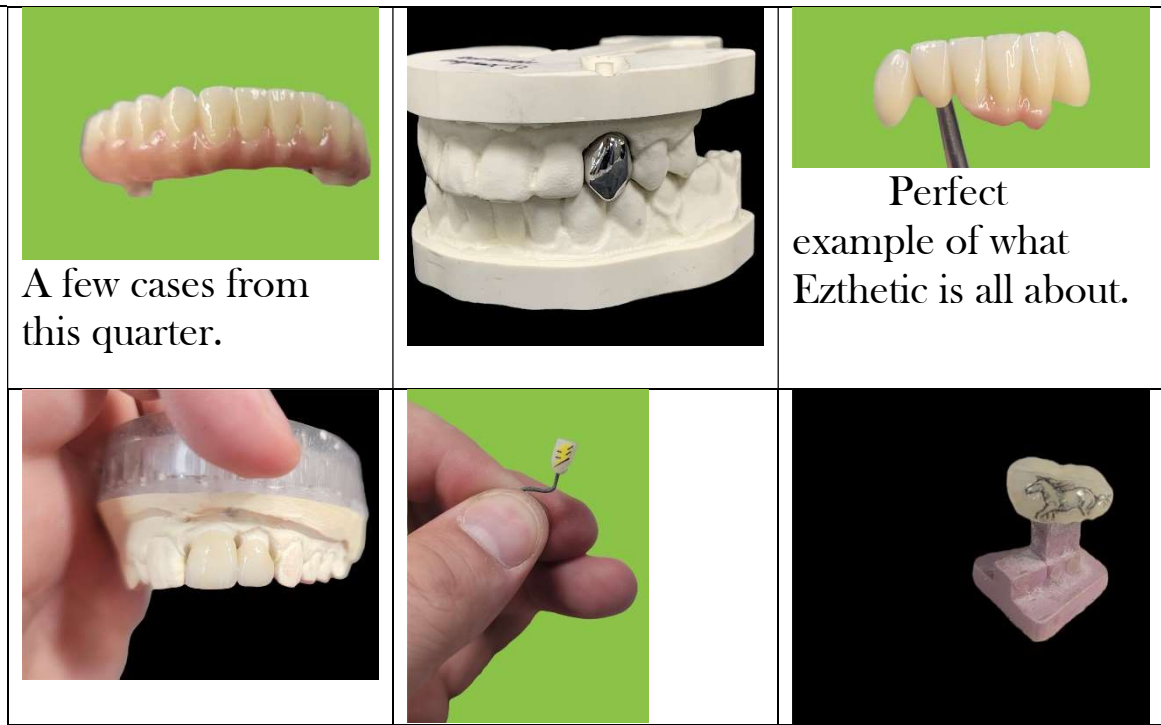


Pictured above: Dr. Deacy. Pictured to the right: Patients of Dr. Deacy.

I don’t want to start talking to them about an expensive treatment plan with implants if there is no way financially that will ever happen. I then can get creative and work on making sure we come up with a plan that is going to satisfy their wants and desires, while working in their budget and providing long-lasting predictable results. Lastly, I take the time to make sure that every procedure I perform is the best I can perform. While no one is perfect, I only want to do what is best, as it will only increase the longevity of the treatment I provide and ultimately the patient’s smile. That means that if I take a scan and notice I don’t have enough clearance I go back and adjust the prep and rescan. If I cannot see my margins perfectly on the scan, I rescan it. If I get a crown back that isn’t the right shade, I take a lot of pictures and send it back. I don’t ever leave anything up to guess work as it is unfair to the lab, who I expect to give me a product at the same level of excellence as I perform. It all boils down to understanding what your patient wants, learning more to help make their dreams a reality, and providing the lab with all the information they need.” Working with Dr. Deacy has been an absolute pleasure. Her strong communication skills has made our lives a million times easier. When we begin a case for her, it is crystal clear from the very beginning what her goal and vision is. We do our best to be sure our product meets her and her patients standards. We can’t wait to watch her grow more as a dentist. We are excited for our future together. Thank you for trusting us to be your lab. We appreciate you more than you know!



What's new at SDT?



A few cases from this quarter.

Perfect example of what Ezthetic is all about.

With the digital industry growing we found it to be a necessity to obtain the new SprintRay. The possibilities are endless and while we are still learning some of its capabilities, we have seen what an asset it will be to our lab and to our clients.

We believe our clients deserve the best so we will always make sure to stay up to date on the latest machines.



Remember...

We are always here for your ezthetic needs. These cases are highly preferred by our offices. They look so natural with as much detail that is necessary to achieve the desired look. We can assure you that you and your patient will be nothing but impressed. Next anterior case you send, ask for ezthetic. You wont be disappointed



Upcoming Events

Digitizing Dentistry Together

This event is being held by Dentsply and SDT. Email Alyssa.dentaltrendz@yahoo.com for more info.

Important info

DON'T FORGET, we are full service...

We have the capabilities of streamlining your cases through one location. We work hard at honing in on our craft. We are constantly enhancing our abilities to ensure you receive nothing but the best. Keep it in mind that we are always here for you, no matter the case.

Also, we are in the works of developing model-less night guards for our digital clients. We cannot wait for you to see what we can do. This is only the beginning.

What is coming

Digital removable workflow

We are in the works of developing a workflow for our clients. Digital removables is something we would all love to excel at. We are working hard to develop a workflow for you to follow while using the best products possible. We expect to have this done by the end of the year.