

LAUREN GLENN

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WORK EXPERIENCE

HR Business Partner Intern

Jan 2022 - Present

Sandra Eskenazi Mental Health Center, Indianapolis IN

- Leverage digital marketing experience and create innovative social media campaign to recruit clinicians for multiple departments.
- Develop awareness calendar and research stories to assist internal strategic communication for DE&I.
- Source and evaluate 5 future interns for summer and fall programs.
- Drive collaborative special projects regarding rewards and recognition to improve workplace communication.

Events Intern

Sept 2021 – Feb 2022

The Startup Ladies, Indianapolis IN

- Managed and published events on various platforms including Eventbrite, Facebook, Meetup and LinkedIn resulting in 50% increase in attendance.
- Identified performance improvement opportunities and created transition plan with standard operating procedures for future interns.
- Recommended and scheduled guest speakers for events.

Communications Intern

Jan 2021 – May 2021

Women4Change Indiana, Indianapolis IN

- Created social media content for Instagram, Facebook and Twitter.
- Develop data-driven digital deliverables such as video content for social media campaign to improve mission-driven initiatives for improved audience engagement.
- Recommended and wrote educational blog posts and video captions.

Photo Team

May 2019 – Aug 2019

Shoreline Sightseeing Chicago, Chicago IL

- Captured and edited souvenir photos.
- Met sales expectation of 4 photo packages per boat.

LEADERSHIP EXPERIENCE

President & Co-founder

Sept 2019 – May 2021

Asian & Pacific Islander Alliance at Butler University, Indianapolis IN

- Developed and carried out rebranding strategy that led to 50% increase in social media following and 54% increase in student membership.
- Produced events that fostered a welcoming community environment for Asian & Pacific Islander students.
- Led board meetings and managed assignment deadlines for executive positions.
- Arranged collaborations and community engagement opportunities with 4 local organizations.

EDUCATION

BA in Strategic Communication

May 2022

Butler University, Indianapolis IN

- Public Relations Specialization
- Health Communication Concentration
- Public Relations Student Society of America
- Efroymson Multicultural Mentor
- Multifaith Baccalaureate Speaker 2022
- Advocacy Student Leadership Award 2022

SKILLS

- Proficient knowledge of Microsoft Office 365, SharePoint, G Suite, AP Style, Adobe Photoshop, HubSpot, Eventbrite & Meetup.
- Content creation for Facebook, Instagram, TikTok & Twitter.
- Top StrengthsQuest results: Ideation, Input, Restorative. Each demonstrate strong critical thinking and creative problem-solving.