




MODERN DIRECTIONS IN TRAINING



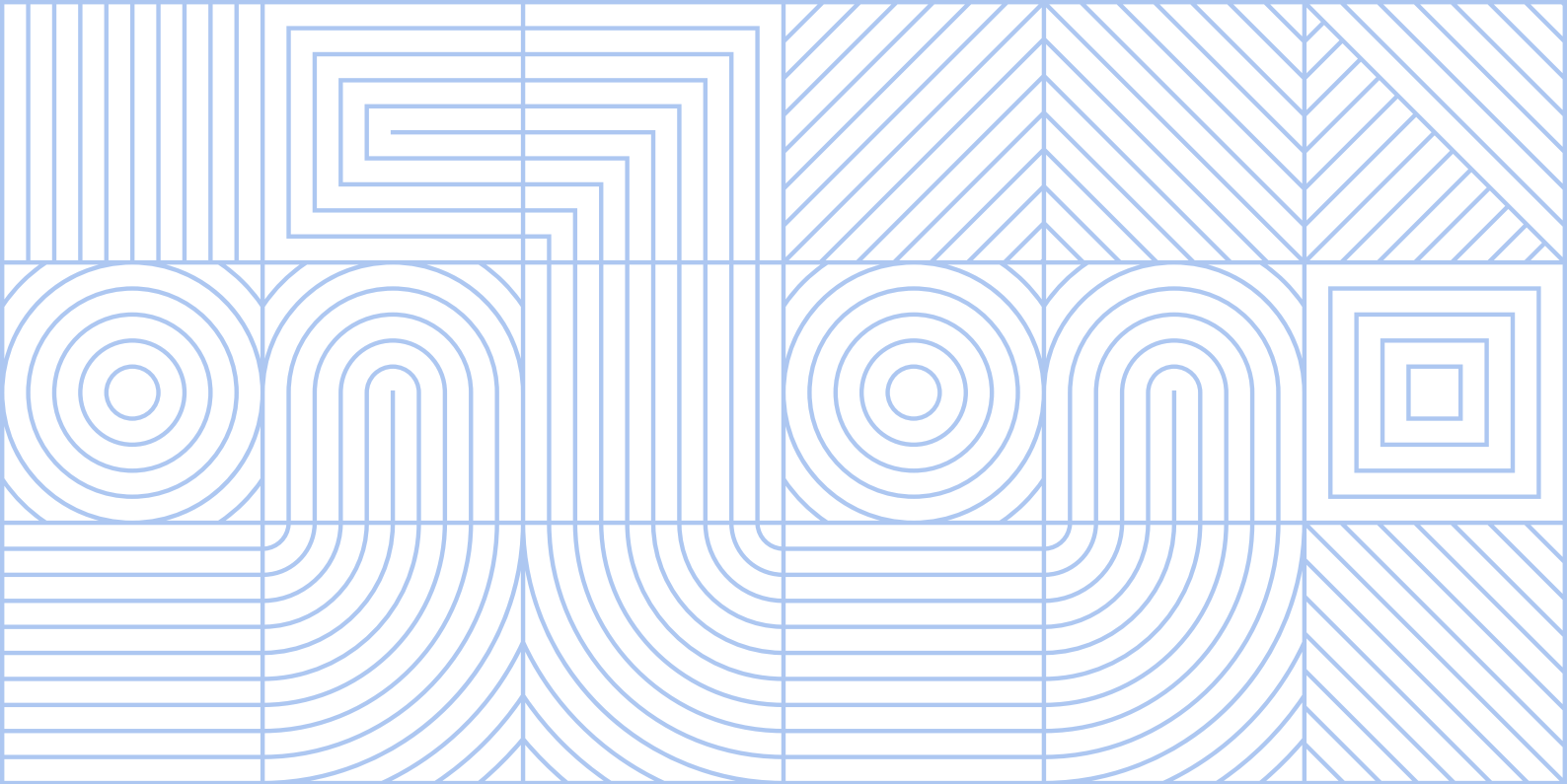
EDUCATIONAL OFFER




INTERNATIONAL BUSINESS
TU VA (HONS)

nordicuniversity.org





MODERN DIRECTIONS IN TRAINING

at Nordic International University

EDUCATIONAL OFFER

INTERNATIONAL BUSINESS
TU VA (Hons)

Tashkent – 2023





Professional competence is a great asset for the individual! Like our great ancestors, let's cherish every moment, diligently acquire knowledge, and give all our strength for the benefit of world civilization, the development of the Motherland, and the well-being of society!

Rektor's Message

DEAR FRIENDS AND STUDENTS!

Today we live in a world where scientists and people working in the field of education receive more and more support from society, and intellectual assets are valued and recognized above material ones. In all areas, the most respected and highly responsible positions in the public sector are entrusted to young and creative people who are socially and politically active and who put other people's interests above their own. "We will definitely build a new Uzbekistan together with our youth!" said President Shavkat Mirziyoyev, placing great confidence in the youth. At such a time, it is a matter of honor and great responsibility for all of you to acquire knowledge, show initiative and diligence, raise the prestige of our country in the international arena, and actively participate in the development of the country.

Professor
Sh. Mustafakulov
University Rector



WHY US ?

International Nordic University is the only private university in Central Asia that offers higher education in the style of the Nordic countries, especially Finnish.

The university is rightfully the cornerstone of Finnish-Uzbek cooperation in the field of education, the first educational cluster of the Finnish higher education system in Uzbekistan.

The university aims to accelerate the integration of higher education, science, and production by training full-time and part-time highly qualified specialists in the field of modern education in the republic.



Лицензия	№ 056003
Фаолият тури	
Олий таълим хизматлари	
Қўшимча маълумотлар	
ТАЪЛИМ ЙЎНАЛИШЛАРИ	
Таълим йўналиши	
60110200	Мактабгача таълим
60410400	Молия ва молиявий технологиялар
60110500	Бошланғич таълим
60310100	Иқтисодиёт (тармоқлар ва соҳалар бўйича)
60111800	Хорижий тил ва адабиёти (тиллар бўйича)
60610500	Компьютер инжиниринги («Компьютер инжиниринги», «АТ-Сервис», «Ахборот хавфсизлиги», «Мультимедиа технологиялари»)
TU BA (Hons)	Халқаро бизнес
BU BSc (Hons)	Саноат менежменти
60111300	Мусика таълими
60112700	Махсус педагогика (фаолият турлари бўйича)
60310900	Психология (фаолият турлари бўйича)
60411900	Жаҳон иқтисодиёти ва халқаро иқтисодий муносабатлар (минтақалар ва фаолият турлари бўйича)
70110201	Таълим ва тарбия назарияси ва методикаси (мактабгача таълим)
70110501	Таълим ва тарбия назарияси ва методикаси (бошланғич таълим)
70110103	Таълим муассасаларининг бошқаруви
70110102	Педагогика ва психология
70310102	Иқтисодиёт (тармоқлар ва соҳалар бўйича)
70411901	Жаҳон иқтисодиёти (минтақалар ва фаолият турлари бўйича)

Based on best practices, innovative educational models, curricula, and programs created in the prestigious higher education institutions of Northern Europe, the university will contribute to the preparation of highly qualified specialists, taking into account the needs of the real sector of the economy.

Created in Tashkent on the basis of the direct support of the Karelian University of Applied Sciences of Finland, the Helsingin School Suomalainen Yhteistkoulu, the Nokia Transnational Corporation, the Finnish Water Forum Association, and the ISKU Company, the university will provide services based on the advanced achievements of Finland in the field of education.



MODERN EDUCATIONAL DIRECTIONS

BACHELOR

full-time and part-time



PRESCHOOL EDUCATION



FINANCE AND FINANCIAL TECHNOLOGIES



PRIMARY EDUCATION



ECONOMY (BY BRANCHES AND INDUSTRIES)



FOREIGN LANGUAGE AND LITERATURE (BY TYPE)



COMPUTER ENGINEERING



INTERNATIONAL BUSINESS



INDUSTRIAL MANAGEMENT



MUSIC EDUCATION



SPECIAL PEDAGOGY (BY TYPE)



PSYCHOLOGY (BY TYPE)



WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS

MASTER



PEDAGOGY AND PSYCHOLOGY



ECONOMY (BY BRANCHES AND INDUSTRIES)



MANAGEMENT OF EDUCATIONAL INSTITUTIONS



THEORY AND METHODS OF EDUCATION AND TRAINING (PRESCHOOL EDUCATION)



THEORY AND METHODS OF EDUCATION AND TRAINING (PRIMARY EDUCATION)



WORLD ECONOMY (BY REGIONS AND TYPES OF ACTIVITY)



INTERNATIONAL BUSINESS

TU VA (Hons)

A bachelor's degree in international business is an international educational program organized jointly with the University of Applied Sciences of Karelia (according to the 2+2/3+1 system), which allows students to obtain a bachelor's degree on the basis of a double (double degree) or joint (joint degree) diploma. A bachelor's degree in international business is based on the European Higher Education Credit Transfer and Accumulation System (ECTS). The system is carried out on the basis of an educational plan and an educational program (syllabus). A person who has fully mastered the theoretical program and work practice and has received the specified number of credits (240 GPA and above) is issued a qualification (degree) of "bachelor" and an official document of higher education meeting the state standard (a diploma).





INTERNATIONAL BUSINESS

TU VA (HONS)

INTERNATIONAL ECONOMIC RELATIONS



WE GIVE YOU THE OPPORTUNITY TO GAIN THE EXPERIENCE NEEDED IN GLOBAL BUSINESS.

- You can get the international business experience you need through the International Business Program. The focus of research is on international marketing as part of a successful business. Throughout your studies, you will work in intercultural teams and develop professional business experiences. Thanks to our dedicated international university partners, you can study and train outside of Finland. When you study in a multicultural setting and work closely with businesses, you improve your communication and social skills.
- Being multilingual gives you an invaluable competitive advantage in your career. For example, Finnish language courses are available throughout your studies and will help you adapt to Finland.
- After graduation, you can work as an assistant or expert in export business, marketing, or sales. In addition, you can develop abilities and skills that will enable you to fulfill managerial and leadership responsibilities.





DIRECTIONS OF PROFESSIONAL ACTIVITY FOR BACHELORS IN THE FIELD OF INTERNATIONAL BUSINESS

Undergraduate International Business is a research and production area that is concerned with the organization and development of international trade and the formation and development of international economic integration relations between countries, ensuring the development of the world economy based on the international division of labor. It includes the regulation of labor migration, the organization and development of international monetary and credit relations, the international migration of capital, the development of the activities of international economic organizations, and the formation and development of foreign economic activity in countries.

Also, international business includes a set of means, methods, techniques, and methods of human activity aimed at developing industries, enterprises, and divisions related to this area, establishing perspectives, developing professional skills, and having the ability to be an authority.

CAREER OPPORTUNITIES

PROSPECTS FOR CAREER GROWTH

- Marketing Specialist
- Sales Manager
- Designer/Manager By marketing
- Entrepreneur
- Customer Service Manager
- Supervisor project
- Manager by sales
- Service Consultant clients
- Manager for export

The International Business degree at Nordic International University provides excellent preparation for students interested in a career in coordinating human and material resources to achieve the organization's international goals. In addition, international business requires special skills to adapt management methods to the needs of a foreign environment.



STRUCTURE OF THE CURRICULUM INDUSTRIAL MANAGEMENT BU BSC (HONS)

	Items	Credit	Items	Credit	
1	General Mathematics	6	5	International Economics	6
	Introduction to Economics	3		Financial Management	6
	Information Communication Technologies	3		Basic of Econometrics	6
	Writing and Presentation Competence	2		Business Research Management	6
	English: A1	10		English : C1	3
	Finnish: A1	6		Finnish: C1	3
	English: A1	6		Digital Marketing	6
2	Practical Mathematics	6	Global Supply Chain Management	6	
	Digital Technologies	3	Russian	3	
	Economic Theory	3	6	Applied Econometrics	6
	Basics of Management	2		Strategic Account Management	6
	English : A2	10		Financial Decision Making	6
	Finnish: A2	6		Design Thinking and Service Design	6
English: A2	6	Profession-oriented English		3	
		Profession-oriented Finnish		3	
3	Statistics	6	Business Communications in Finnish	6	
	Microeconomics	6	Business in Nordic Countries	6	
	Business Communication	3	Russian	3	
	Business Law	3	7	Macroeconomic Analysis	6
	English: B1	6		Research Methods	6
	Finnish: B1	6		Market Entry Strategy	6
	Basics of Small Business and Entrepreneurship	6		Project Management	6
	English: B1	6		International Market Research	6
4	Quantative Methods	6		Risk Management	6
	International Business	6		Investments	6
	Managing and Organizations	3		Financial Technologies	6
	English: B2	6	8	Data Science	7.5
	Finnish: B2	6		Final Project Planning	7.5
	Introduction to Marketing	3		Final Project Research	7.5
	Legal Essentials of International Trade	3		Final Project Report and Defense	7.5
	Russian	6			

*1 credit is equal to 30 academic hours.
Total hours: 40% lectures, 60% self-study.



INTERNATIONAL PARTNERS



UNIVERSITY OF KARELIA
APPLIED SCIENCES



THE NOKIA TRANSNATIONAL
CORPORATION



PEDAGOGICAL STAR
LESSONS



DIDACTEC LTD



FINN PARTNERSHIP



ISKU COMPANY



FINNISH
WATER
FORUM



FINNISH NATIONAL
AGENCY FOR
EDUCATION



THE HELSINGIN
SCHOOL SUOMALAINEN
YHTEISTSKOULU





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