

Listings Suite

Listing Builder, Listing Distribution, Listing Sync Pro



My Biz Ranking

Ensuring your business is found and accurate across the web is extremely important in today's competitive business climate, as most consumers are going to search engines for their information.

Whether they are trying to discover a new business by searching "_____ near me" or searching for a specific business, your business information needs to be present so your business can be found online.

Our suite of Listings products allows businesses in all types of businesses to be found online through the power of accurate and prolific listings.



Businesses should have the ability to...

**Be found
and
accurate**

Online, offline, and on
mobile devices



**Make listing
updates in
real time**

**See proof-of-
performance**



from one trusted agency.

Businesses should be found and accurate, whether it be online, offline, on mobile devices, voice search, or GPS sources. When a customer is searching for a need they want met, they go to a search engine. If your business is not visible online, or is only visible on a few listing sites, the chances of that customer finding your business are slim.

There are hundreds of listings sites and managing them all is a difficult task. Our agency leverages one set of tools where we can easily create, manage, and update your listings, saving you hundreds of hours over the course of a year.

Our agency is able to manage all of this from one location. The solution? Our Listings Suite of products.

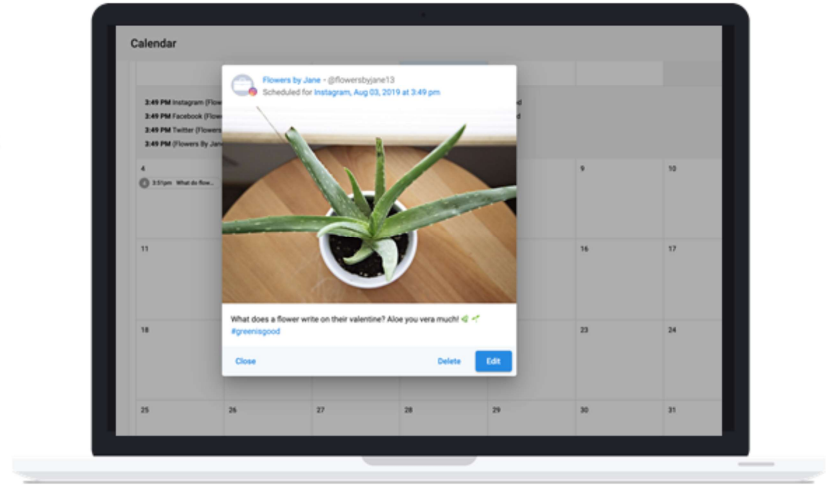
Listings Suite



What is the Listings Suite?

A listings management tool that allows us to:

- Push listing data to aggregators and straight to directories
- Ensure your information is accurate and found across the web, mobile devices, and voice search
- Make updates in real-time
- View Google insights



Our listings suite is a listings management tool that allows us to

- Push listing data to aggregators and straight to directories. We have a few different products within the Listings suite that address these needs. We'll talk more about these products later.
- Ensure your information is accurate and found across the web, mobile devices, and voice search. It's extremely important for your business information to be found anywhere that a customer may be looking for information. This can include anything from a Google web search, booking a trip to a restaurant on Uber, or asking Alexa what time a clinic is open until.
- Make updates in real-time - business information changes. Whether it's new business hours or holiday hours, a new phone number, or a new location, a business should have an easy way to update all of their information across multiple listings. Using our products, you will save a ton of time being able to have us update information from one place and having it be distributed across their listings.
- View Google Insights - we know that Google My Business is extremely important to have fully optimized in order to boost SEO and ensure businesses are found. We can easily see GMB insights and how your listing is performing from one place.

Listings Suite

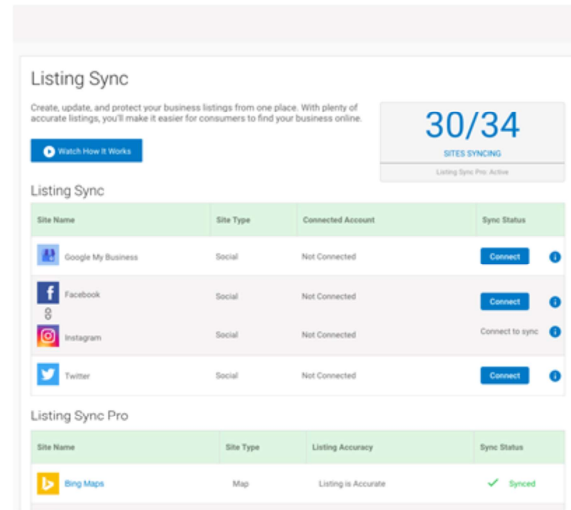


Listing Builder

Product Overview

Listing Builder is a **essential** product that allows our agency to kick-start your online presence

- Listing Sync: Sync to popular listing SOURCES (Google, Facebook, Instagram, Twitter)
- My Listing: A business listing that is optimized for local searches
- Access to Google Insights



Listing Builder offers 3 important features to start helping your business be found online:

The first is Listing Sync. Our agency has the ability to sync your business information to some of the most highly trafficked listing sources on the web - GMB, Facebook, Instagram, and Twitter.

The second feature is My Listing. This is a free business landing page that our agency can create for you in Listing Builder. The landing page includes branding, location, business info, and customers can leave feedback that will be delivered straight to the business.

Last but not least, Listing Builder offers GMB Insights, as discussed in the previous slide.

This essential product delivers a ton of value and addresses the importance of being present online.

Listings Suite



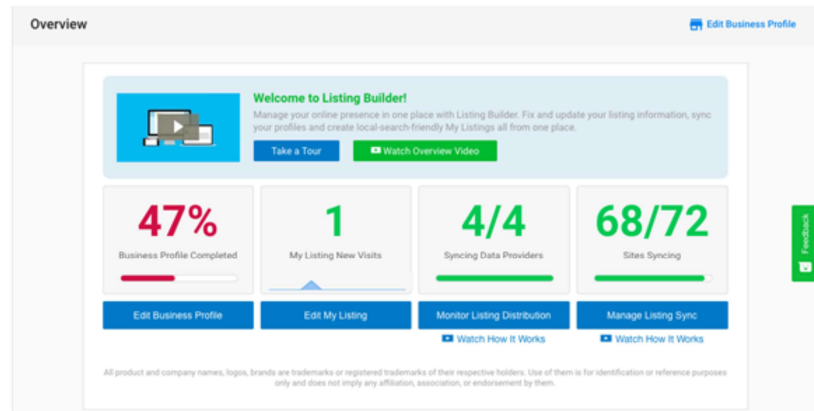
Overview Listing Builder at a glance

Overview

Your Listings Management account at a glance:

- % of business profile complete
- My Listing visits
- Sites Syncing
- Syncing data providers

These data points help our agency monitor your listing performance online.



Our agency overview page gives us a summary of your business' listings management account performance.

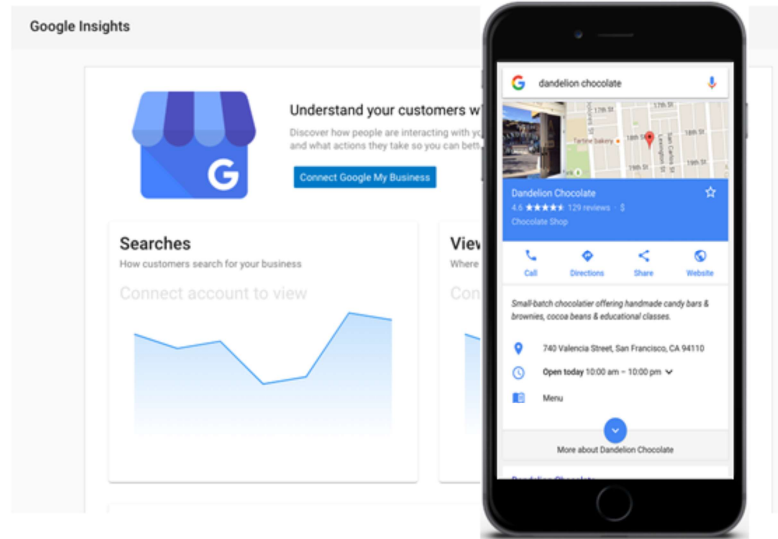
Listings Suite



Google Insights We can see how your GMB Listing is performing

Google My Business Insights

- How and where customers search for and view your business
- Common actions your customers are taking on your listing
- Direction request
- Phone calls
- Photo insights



As mentioned before, it's extremely important to ensure your business' Google My Business profile is fully optimized in order for you to have a higher chance of being found online above your competitors. This includes basic data such as name, address and phone numbers, but it's also important to have information such as store hours, holiday hours, reviews, photos, linked website, and more. This is one of our agency specialties and is a high priority for us.

With GMB insights within our Listing Builder product, we can learn more about you and how to best serve you and your business.

Listings Suite



Your included Listing Landing Page

Your Listing

- We create, manage, and update a landing page for your customers to visit
- Customers can leave feedback on your business
- We track visitors and view analytics
- We can add themes, branding, domains, and more

Home Reviews

Booster Juice

LOCATION

Booster Juice
1623 B Street East
Saskatoon, SK S7H 0T2
[View Map](#)
(306) 652-8445
<http://www.boosterjuice.com/>

HOURS OF OPERATION

MONDAY
7:00AM - 10:00PM

TUESDAY
7:00AM - 10:00PM

WEDNESDAY
7:00AM - 10:00PM

THURSDAY
7:00AM - 10:00PM

FRIDAY
7:00AM - 10:00PM

SATURDAY
8:00AM - 10:00PM

Map showing location in Saskatoon, Saskatchewan, with landmarks like Bishop Murray High School, Islamic Assoc Saskatchewan, and various businesses like Boston Pizzas, Tim Hortons, and McDonald's.

We will build a basic landing page for the search engines to be able to index your basic listing information easily and accurately.

This is equivalent to having a secondary business website that can be found in search engines and increase exposure for your business and contact information.

Listings Suite













Listing Sync We can check up on your listing health

Listing Sync

A place to create, update, and check on business listings

- We can create and edit listings, such as adding business hours or photos
- Updates will be distributed across synced sources
- We can check on any submission inconsistencies

 Yelp	Directory	Listing is Accurate	✓ Synced
 Apple Maps	Map	Listing is Accurate	✓ Synced
 Bing Maps	Map	Listing Accepted - Partial Syncing	🔄 Syncing
 Foursquare	Social	Listing is Accurate	✓ Synced
 Manta	Directory	Listing is Accurate	✓ Synced
 TomTom	GPS	Listing has been Accepted	✓ Submitted
 Brownbook	Directory	Listing is Accurate	✓ Synced
 Show Me Local	Directory	Listing is Accurate	✓ Synced
 Tupalo	Directory	Listing is Accurate	✓ Synced
 acompio	Directory	Listing is Accurate	✓ Synced

Our Listing Sync service creates a consistent presence for your business across multiple digital properties.

This creates a higher ranking authority for your business in search engines and increases your exposure to new customers.

Taking the time out of your schedule to do this yourself would consist of many hours of effort and frustration – and on your own, you may never reach as many sources as we can for you. The truth is if you have not done this already there is a good reason, you are busy working to develop your business. This is why hiring an agency like ours make a lot of sense and delivers a great return on investment.

Listings Suite



What Next

Add on
Listing Fixer **Essentials**
To Your
My Biz Ranking
Growth Club Membership

For only

99.00 - Yearly Access

89.00 - Monthly Subscription

Add on
Listing Fixer **Pro**
To Your
My Biz Ranking
Growth Club Membership

For only

99.00 - Yearly Access

119.00 - Monthly Subscription

Includes
Additional Listing Sources and
dedicated time to your account.

**Contact My Biz Ranking at 404-941-5867 to start this
valuable service today !**