



BBB Serving the Pacific Southwest Offers Scholarships
Ethical Torch Essay Program will award up to \$5,000 to students grades 9-12

(Lake Havasu City, AZ - July 30, 2020) - [Better Business Bureau Serving the Pacific Southwest](#) (BBB) is offering up to \$5,000 in scholarships to any high school student, residing in Apache, Coconino, Gila, La Paz, Maricopa, Mohave, Navajo, Pinal, Yavapai, and Yuma Counties. The Ethical Torch Essay Scholarship requires students to submit a 400-word essay on the topic of "The Importance of Ethics and Integrity in the Community". There is no cost to enter.

"At Better Business Bureau we believe it is never too early to introduce and emphasize the importance of ethics. In high school, students begin to face ethical decisions that will impact the rest of their lives. The honorees will serve as role models whose moral compass not only guides their actions but also influences those around them," says Matthew Fehling, President/CEO of BBB Pacific Southwest.

The deadline to submit applications is Wednesday, September 30, 2020. Five scholarships will be granted in the amounts of \$500, \$750, \$1,000, \$1,250 and \$1,500. Winners will be recognized at the annual Torch Awards for Ethics virtual celebration in October of 2020. BBB's scholarship contest is part of the 2020 Torch Awards for Ethics which honors companies that demonstrate ethical business practices. This scholarship program is made possible by our essay sponsors [Swiss America](#) and [Valley of the Sun Camelback Kiwanis Club](#).

For information or to submit an application visit torchessay.bbbcommunity.org.

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For more information or to schedule an interview with a BBB spokesperson, please contact Kryistyna Hook at 928-302-3701 or kryistyna.hook@bbbcommunity.org.

About the Better Business Bureau Serving the Pacific Southwest.

For more than 100 years, the Better Business Bureau (BBB) has been helping people find businesses and charities they can trust. In 2019, people turned to BBB more than 358 million times by checking more than 232 million business profiles - all available to the public for free at bbb.org. Incorporated locally in 1938, BBB Serving Pacific Southwest covers Greater Arizona and Southern California with key campuses in Phoenix, San Diego, Newport Beach, Prescott, Yuma, and Lake Havasu City. BBB Serving Pacific Southwest is supported by over 19,000 BBB Accredited Businesses, making it one of the largest BBB nationwide. Businesses that earn BBB Accreditation contractually agree and adhere to high standards of ethical business practices in the marketplace. BBB provides objective expertise and educational programs on topics affecting marketplace trust.