# COMMUNITY OUTREACH, PROGRAMS & EVENTS OF BETTER BUSINESS BUREAU SERVING THE PACIFIC SOUTHWEST

**BBB'S MISSION** is to be the leader in advancing marketplace trust – for businesses & consumers. Our outreach programs offer education, free of charge, on marketplace issues, business ethics & charitable giving practices, which reinforces our mission. We are here to support our community!

## **MARKETPLACE EDUCATION**

- Consumer education programs
- Community outreach
- Media and public relations
- Charity & donors
- Business events

#### **BBB ONLINE: BBB.ORG**

- Search for companies
- Read business profiles, ratings & reviews
- Find BBB Accredited Businesses
- File customer reviews & complaints

**Best in Business:** Nominate companies who serve as a role model in our community for BBB Torch Awards for Ethics.

#### **HIGH SCHOOL STUDENT SCHOLARSHIP PROGRAMS**

- BBB Ethical Torch Essays
- BBB Ethical Athletes
- BBB Ethical Cadets

#### **ENTREPRENEURSHIP & BUSINESS GROWTH**

- BBB Accreditation
- "Success in 60" educational seminars
- BBB University
- Meeting rooms and co-working space
- BBB Torch Podcast

### **MILITARY & VETERAN PROGRAMS**

- Military Line
- Financial literacy, identity theft, fraudulent employment & home improvement education
- BBB Trusted Scout newsletter

#### **EMPOWERING SAVVY SENIORS**

- "Savvy Senior" seminars
- Financial literacy, identity theft, grandparent scams, & online safety workshops
- Resources for victims

# VISIT US AT BBB.ORG