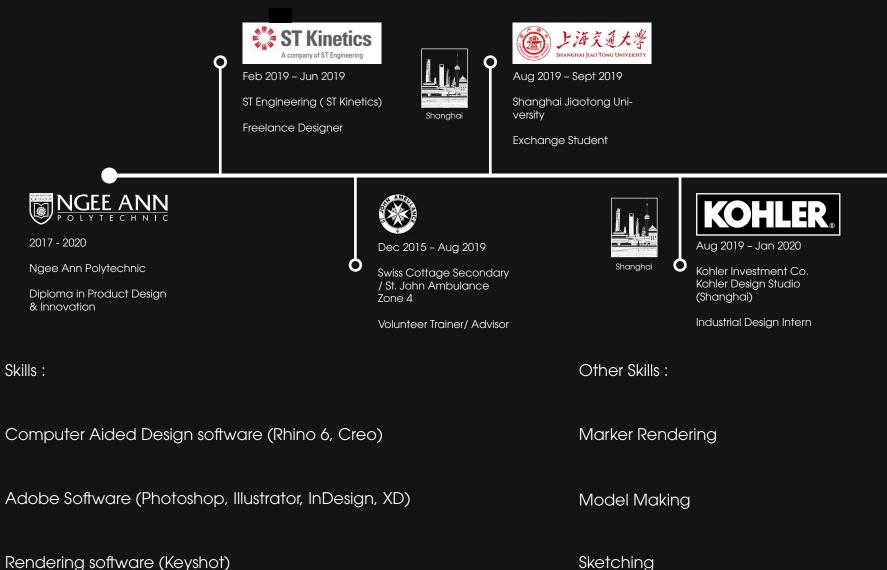




Email : honganchen@outlook.sg Website Link : <u>https://honganchen.site123.me/</u>

Hong Anchen

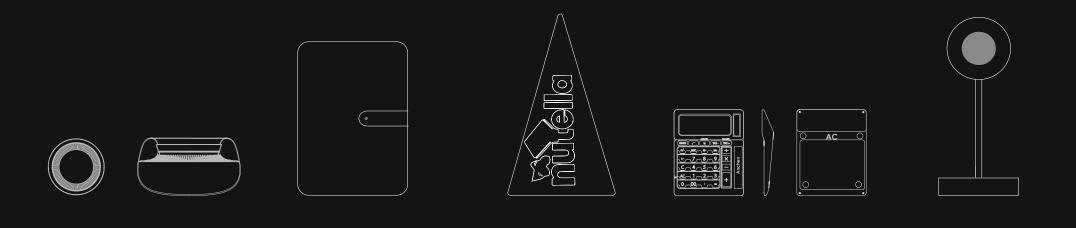
My Journey

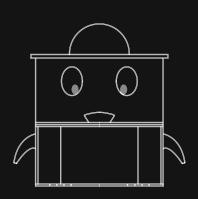


Languages : English, Chinese (Spoken, Written)

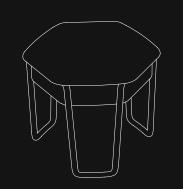
Microsoft office (Word, PowerPoint, Excel)

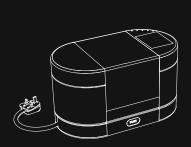
Projects













Remote Project

Nami Speaker

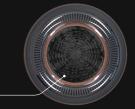
Inspired by different sound frequencies in music, The Nami speaker evoked various senses to its users through different sound wave patterns.

Nami

Nami turns sound into visual sensations: Liquids dancing to music.

Designer Hong Anchen

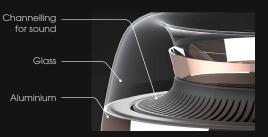
Different frequencies _____ produces different chromatic patterns _____

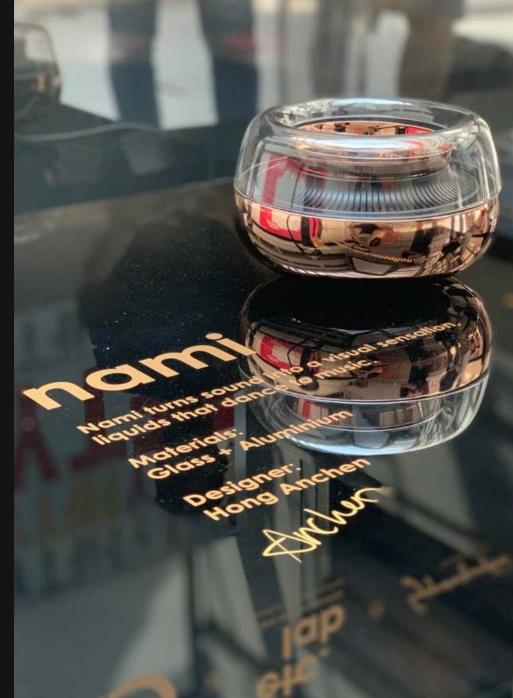


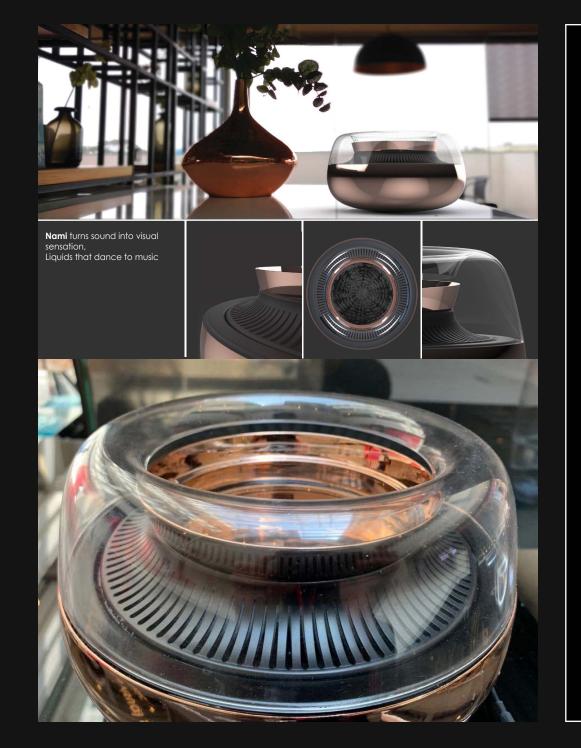




Speaker | W 200 x D 200 x H 120 mm Materials: Aluminium, Glass







Nami



Orion

Orion was created with upcycled leather. The aim of this product is to create delightful day-to-day experiences by redefining accessibility through sleek and compact solutions.



Orion

Orion is a collection or products targeted to young working adults who are tired of their old, bulky and inconvenient leather goods. We came into this project with only one goal in mind; create compact and innovative carriers for Everyday use. Though we were restricted by compact designs, we didn't eliminate the actual functionality and aesthetic of our products, hence resulting in a new generation of leather carriers that are not only classy, but essential.





Mini Nutella

Innovating new sustainable packaging designs, Improving the existing product's packaging. As companies seek to improve their packaging frequently, to increase sales, improving consumer's post purchase experience and advertise their new products.



Mini N<mark>utella</mark>



Mini Nutella reduces the need to carry a spreader and the nutella jar around

The Nutella Series by Nutella allows you to enjoy nutella on-the-go!

Features

The packaging comes in different variations for you to choose from:



This packaging can hold 2 mini nutell individual packets. You can bring this around for convenience.



Mini Nutella This mini nutella is designed for 1 time use, the design of the packaging allows you to squeeze nutella out easily.



Nutella in a box

This packaging can hold 8 mini nutella individual packets. It can be presented as a gift.



This packaging design is lightweight and portable, where users can bring mini nutella and have them on-the-go. For example, it can be enjoyed even for picnics or even for your breakfast.

Calculator Project

A calculator is aimed to design for a a creative director who uses his calculator frequently for business. It is intended to be a multi-functional, premium calculator using elegant colours, refined materials and smooth finishing.





Lighting Project

Inspired from the lunar eclipse, Moolipse moonlamp function as an ambient and study table lamp where the user could adjust the amount of light emitted from the ambient lighting. It is made from concrete, metal and acrylic material.



MOLIPSE

Once in a decade

A half moon table lamp Ambient and a study lamp

Cereal Dispenser

The Cereal dispenser was designed to dispense cereal easily in a neat and tidy manner, encouraging children to have cereals for breakfast. This interactive dispenser is able to dispense one serving of cereal each time, providing convenience to the user.

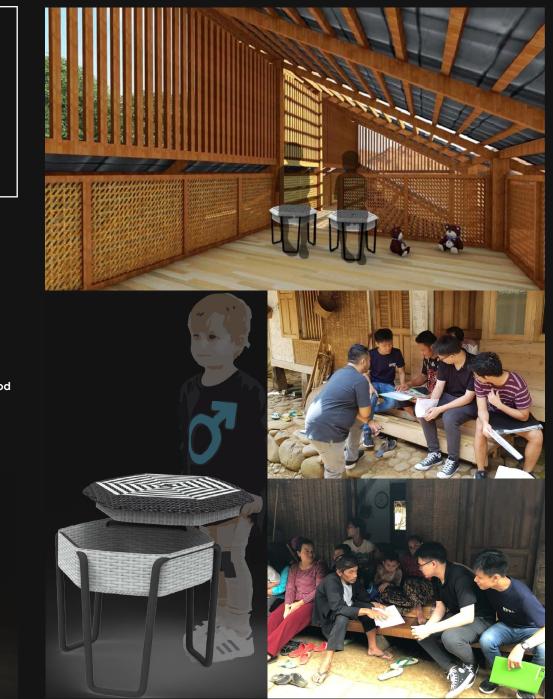




Project - Tasik

This furniture is aimed at students and teachers in Kampong Naga Kindergarten, a small village in Tasikmalya, Indonesia, Bandung. This design incorporated furnishing design trends in South-East Asia region. This was a industry collaboration project with Cellini and Djalin.





Remote Project

Design an innovative solution that consist of a remote control, box and user interface, which creates a new experience in navigating through streaming content in the near future (within 5 years).

















Toastmaster

Design and make a innovative kitchen product - either a new product or a significantly improved version of an existing product used in a kitchen. Targetting at young adults, due to hectic lifestyles, especially in the mornings young adults tend to skip breakfast. Breakfast is also known as the important meal for the day, as it kickstarts one's day.



User Interface

Toastmaster

How might we develop a toaster that allows the toast to suit the user's preference?



User interface to suit to the user preferences and bring user convienence





Toaster | W 150 x D 270 x H 150 mm Materials: Plastic, Metal





User Preference

Allowing the user to set their own prefered timing or temperature and the user's preference of toast

> Scan this QR code to access my user interface:



Webisite link: https://www.you-tube.com/watch?v=Yw-Z_f1QObyo

Recipe suggestions

Hand Drill Project

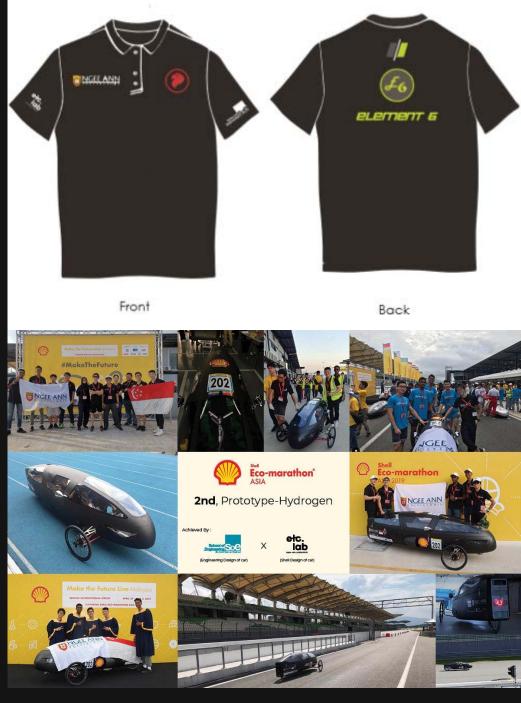
Design a outer shell with the components given. The internal commponents was studied and learnt tolerancing of different internal parts.





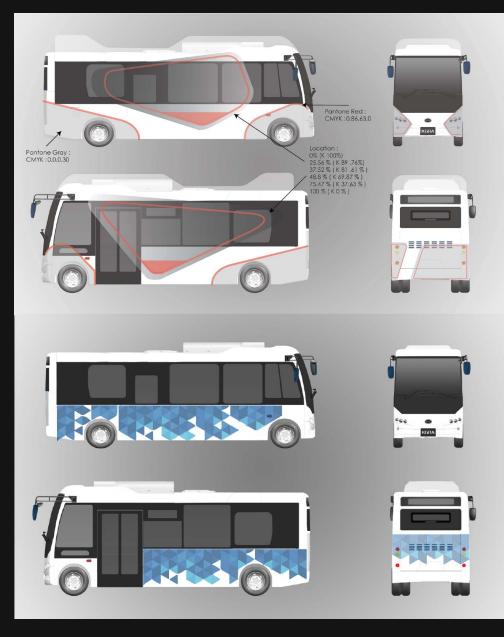
Shell Eco-Marathon

This was a collaboration project with Etc. Lab and School of Engineering. The School of Engineering takes part in Shell Eco-marathon annually and the posters and shirts were designed for this project.

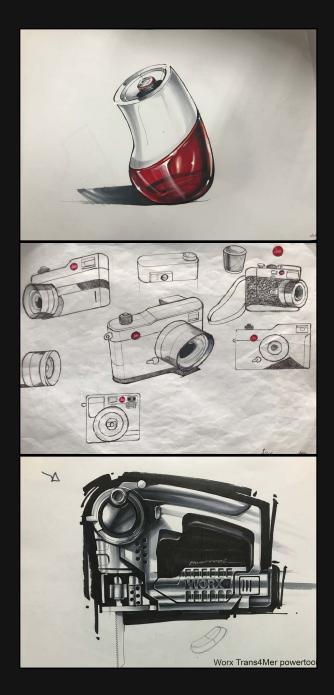


ST Kinetics

This was a client project, the styling for the concept buses for BYD was done for this project.



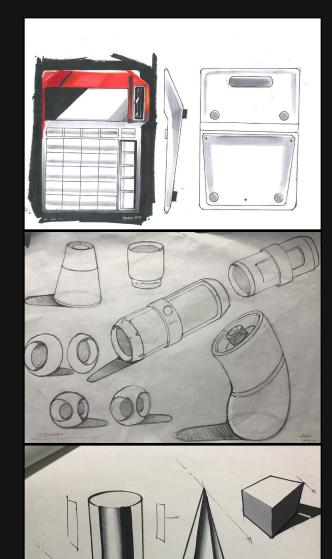
Sketches











Hong Anchen Email: honganchen@outlook.sg Website Link : <u>https://honganchen.site123.me/</u>