

Work Experience - Chocolate PR

Chocolate PR is a Public Relations agency based in Leeds, that works to raise the bar and give PR a better name. The agency is driven by passion to help clients/businesses to benefit from the power of public relations and can help both growing businesses and entrepreneurs.

I went to Chocolate PR for work experience so I could get hands on in the industry and gain some experience working in a dynamic agency with lots of different client types. I also went to learn more skills that are required in the PR industry and to observe professionals in the agency.

At Chocolate PR, I was hands on with communication, phoning journalists for clients, writing press releases, media bios, blog posts and contact lists for the agency's clients and campaigns. This helped me experience and learn about how dynamic the work is in the agency and how fast paced the days can be.