

## GLOBAL ENTREPRENEURS GATHER IN CHESHIRE TO CELEBRATE BECOMING BESTSELLING AUTHORS AT CELEB BOOK LAUNCH

Book launch supported by ITV's Real Housewives of Cheshire, raising funds for One Woman At A Time charity, at **Victors, Alderley Edge on Friday 14<sup>th</sup> June, 2019.**

Photo Opportunity: PLEASE CONTACT US IF YOU'D LIKE TO ATTEND.

This week, 12 global female entrepreneurs are celebrating becoming bestselling authors after they bravely shared their inspirational stories of turning their adversity into strength, through 'When She Rises' which went straight in at Number 1 on the Amazon bestseller charts just hours after its release.

Supported by ITV's Real Housewives of Cheshire, Leanne Brown, all proceeds and royalties from the book are going to the global charity One Woman At A Time, dedicated to improving the lives of women and girls in parts of Kenya, India and the UK who are severely disadvantaged by social or economic circumstances.

Spearheaded by Tiffany Skirrow, a business mentor and founder of When She Rises Coaching, passionate about helping women turn their lives around and become their most successful selves, 'When She Rises' exists to offer hope for others who are having a difficult time as well as being a celebration of the women featured and all they have overcome.

To celebrate the launch of this book, Tiffany, many of the contributors and patrons of One Woman At A Time, including Leanne Brown from ITV's Real Housewives of Cheshire, are celebrating at Victors, Alderley Edge on the 14<sup>th</sup> June. All profits from ticket sales will go to 'One Woman At A Time' and are available at [https://www.eventbrite.co.uk/e/when-she-rises-book-launch-party-tickets-62139586175?fbclid=IwAR3g37HDwD1x9Vqn3eAEsQhxn3SDR\\_SGQTV6EffBn2\\_rKZsZwbDGWJg-XUs](https://www.eventbrite.co.uk/e/when-she-rises-book-launch-party-tickets-62139586175?fbclid=IwAR3g37HDwD1x9Vqn3eAEsQhxn3SDR_SGQTV6EffBn2_rKZsZwbDGWJg-XUs)

'When She Rises' features heart-breaking and inspiring stories including: surviving a terrorist attack; parental death; a friend's suicide; overcoming domestic abuse; a battle with a rare cancer; beating bullying, anxiety, bipolar and alcoholism; battling eating disorders, drug-abuse, mental and physical abuse; surviving parental suicide, financial, emotional and physical abuse, and debt. Despite their traumatic and harrowing pasts, each contributor has found the strength to rise up and rewrite their story, turning their adversity into strength.

Stories that are shared in 'When She Rises' include Ali Smith's journey with overcoming trauma and PTSD. When she was 10 years old, she was faced with the sudden and unexpected death of her mother. This was followed three years later by a motorbike accident, in which her 19-year-old sister was killed. Years later when she was in her twenties, she was involved in a terrorist attack in a church in Cape Town, followed soon after by a traumatic family murder and thereafter the suicide of her best friend. Ali said: "I have known for years that my purpose on this planet is to raise awareness around trauma and how it affects our lives, only it's taken years for me to get to the place where I can fully own my story."

Helen Elizabeth shares her story of an abusive childhood, sexual assault, an emotionally abusive husband and her traumatic time in the Police Force. Helen recalls how bullying, sexism, personal prejudices and racism became regular occurrences and she shares the impact this all had on her, causing stress and ill health that eventually saw her request early retirement. Despite all this, Helen has risen up and is passionate about helping others let go of victim mentality and self-sabotage and is keen to teach people the power of forgiveness.

'When She Rises' is available to buy on Amazon [<https://www.amazon.co.uk/dp/B07SDFMN7T>] and will soon also be available in a paperback version too.

As part of her mission to lift up other female entrepreneurs, Tiffany is passionate about opening up her Facebook community as a safe space for women to come together and lift each other up. This group has been created specifically for female entrepreneurs, ready to take their business to the next level through proven strategies, support and empowerment. It combines business advice with spiritual strategies. To find out more please visit

- <https://www.facebook.com/whensherisescoaching/>

The book has been published by the award winning team at Authors & Co, who work to showcase and celebrate empowering stories of women. Founder Abigail Horne said: *"At Authors & Co we work with entrepreneurs who want to make an impact through leaving their legacy and the audience we serve are those with inquiring minds, keen to drink in information, and learn from others' experiences. Our authors always lead their readers to reflect on their own lives and if aligned, make use of the teachings to move forward themselves"*. Authors&Co has already changed the lives of many women and female entrepreneurs from around the world, having helped almost 100 women globally to become best-selling authors, whilst reaching millions of readers worldwide.

**-ends-**

**Notes to Editor:**

Images attached of Tiffany Skirrow and When She Rises Book Cover.

Photo Opportunity: Tiffany and many of the contributors and patrons of One Woman At A Time, including Leanne Brown from ITV's Real Housewives of Cheshire, are celebrating at Victors, Alderley Edge on the 14<sup>th</sup> June. To get a press pass for this event please contact Chocolate PR - 07910 365761 - [jmaloney@chocolatepr.co.uk](mailto:jmaloney@chocolatepr.co.uk)

**Contributors:**

Abby Rowe

Ali Smith

Angela Peart

Charlotte Lewington

Gemma Bond

Gemma Evans

Helen Elizabeth

Helen Leach

Jo Boswell

Kaylie Dollison

Kerry Beavis

Rebecca Cross

**For more information please contact:-**

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